

July, 2006

Dear Family and Friends:

On September 9th 2006, we will celebrate our 2nd annual Century for the Cure charity bike ride. Although most people might not think that cycling 100 miles in a day is a celebration, we do it for a great cause – to benefit The Cancer Institute of New Jersey (CINJ) in New Brunswick, NJ.

Last year's inaugural ride was a terrific success. The weather was perfect and there was great energy from the riders and the volunteers. Thanks to your support, we raised over \$36,000. Our goal this year is to raise \$50,000. We have been successful because of a great core group of riders who are committed to both training for the ride and fundraising for the cause. With your continued support, and the collective energy and efforts of the group, we can achieve our goal and make a difference!

It is very rewarding when you are able see the fruits of your labor at work. Operating outside the agenda of pharmaceutical companies and with cut backs in the NIH budget, it is almost impossible for hospitals to get independent research funding, and CINJ is no different. The money we raised last year has been applied to such research. Specifically, one patient at CINJ has undergone what has proven to be life-saving therapy, which would not have been possible without our efforts.

It seems that every few months we learn of a family member or friend that is diagnosed with cancer. Recently, two very close family members of mine were diagnosed with cancer. Thanks to early detection and treatment, we expect them both to make a full recovery. Ten year's ago, we might not have been able to say the same.

For the event to be a success, we need participation. But to be successful in curing the ills of cancer, we need money. **Attached is a donation slip. You can contribute by making checks payable to The Century for the Cure,** or via credit card using the attached form. It is unfortunate, but safe to say that there isn't a person reading this letter that has not been affected in some way by cancer. With the collective energy of the group, we can make a difference.

Warm regards,