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**Marking a Decade of Supporting Cancer Research**

*'Century for the Cure' bike ride will add to \$1.2M raised for Rutgers Cancer Institute of New Jersey*

**New Brunswick, N.J., March 11, 2014** – Marking a decade of supporting research at Rutgers Cancer Institute of New Jersey, the *Century for the Cure* charity bike ride is gearing up for another successful year. Registration has opened for this year's September 14 event, and organizers are hoping to raise \$250,000 -- adding to the \$1.2 million the ride has raised through the years.

Ride founder Scott Glickman knows from personal experience how important cancer research is, as he battled Stage IV non-Hodgkin's lymphoma some 15 years ago. Having been successfully treated at the Cancer Institute of New Jersey, he wanted to make resources available that would further unlock the mysteries of cancer. "Treatments I had were the result of research advances made in prior years, and the research being conducted today will result in the treatments of tomorrow," said Glickman. "In the past few years alone, my wife Aileen and I have seen firsthand that monies raised through the ride are having a positive impact on patients' lives. We are proud that *Century for the Cure* continues to make a difference."

*Century for the Cure* in part supports innovative clinical trials led by Roger Strair, MD, PhD, chief of Hematologic Malignancies/Hematopoietic Stem Cell Transplantation at the Cancer Institute. Dr. Strair, who was Glickman's oncologist, says such support is critical. "Funds from *Century for the Cure* have helped us conduct unique early-stage studies in leukemia, lymphomas and kidney cancer. We have been able to leverage that support to receive additional resources to take some of these trials to the next level. Thanks to the continued efforts of Scott and Aileen Glickman, we are able to further our research," noted Strair, who is also a professor of medicine at Rutgers Robert Wood Johnson Medical School. More recently, *Century for the Cure* has made it possible for grants to be awarded to scientific investigators to further explore varied blood cancers.

*Century for the Cure* sees more than a hundred riders, dozens of volunteers and numerous "virtual participants" – those who choose to support the event through online giving. New this year is the 62 mile 'metric century' ride, adding to the traditional 100-mile and 40-mile treks, which begin and end at Camp Riverbend in Warren Township.

To register for this year's *Century for the Cure* or to learn how you can help, visit [www.centuryfortheure.com](http://www.centuryfortheure.com).

### **About Rutgers Cancer Institute of New Jersey**

Rutgers Cancer Institute of New Jersey ([www.cinj.org](http://www.cinj.org)) is the state's only National Cancer Institute-designated Comprehensive Cancer Center. As part of Rutgers, The State University of New Jersey, the Cancer Institute of New Jersey is dedicated to improving the detection, treatment and care of patients with cancer, and to serving as an education resource for cancer prevention. Physician-scientists at the Cancer Institute engage in translational research, transforming their laboratory discoveries into clinical practice, quite literally bringing research to life. To make a tax-deductible gift to support the Cancer Institute of New Jersey, call 732-235-8614 or visit [www.cinj.org/giving](http://www.cinj.org/giving). Follow us on Facebook at [www.facebook.com/TheCINJ](http://www.facebook.com/TheCINJ).

The Cancer Institute of New Jersey Network is comprised of hospitals throughout the state and provides the highest quality cancer care and rapid dissemination of important discoveries into the community. Flagship Hospital: Robert Wood Johnson University Hospital. System Partner: Meridian Health (Jersey Shore University Medical Center, Ocean Medical Center, Riverview Medical Center, Southern Ocean Medical Center, and Bayshore Community Hospital). Major Clinical Research Affiliate Hospitals: Carol G. Simon Cancer Center at Morristown Medical Center, Carol G. Simon Cancer Center at Overlook Medical Center, and Cooper University Hospital. Affiliate Hospitals: JFK Medical Center, Robert Wood Johnson University Hospital Hamilton (CINJ Hamilton), Shore Medical Center, Somerset Medical Center, The University Hospital and University Medical Center of Princeton at Plainsboro.

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